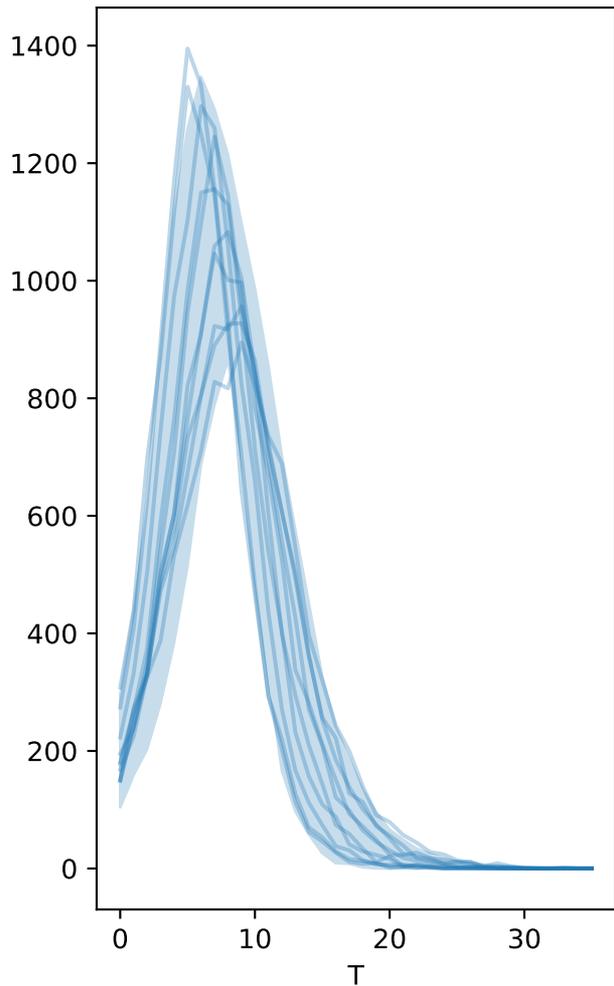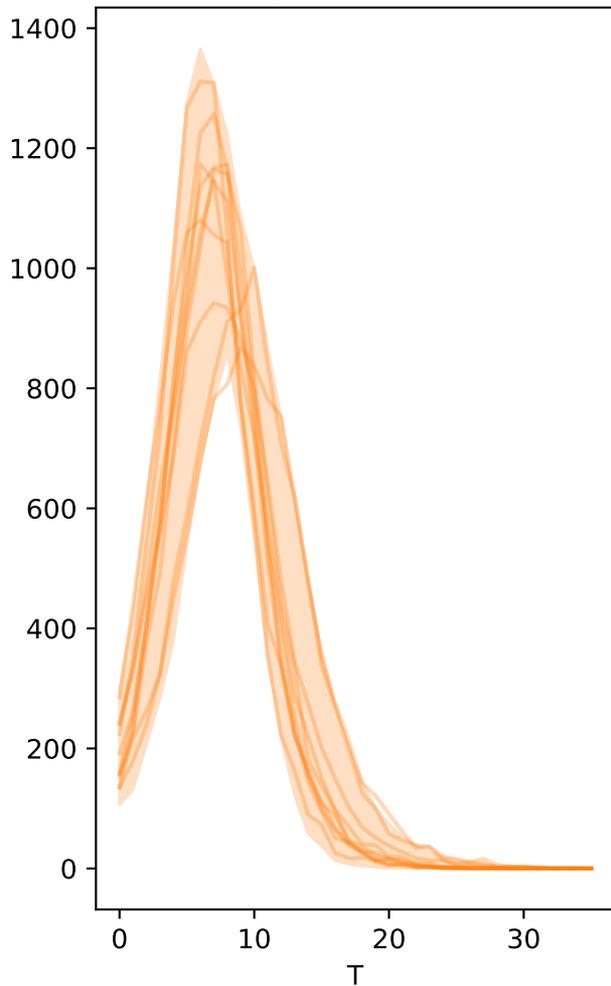Bass Model Prior Predictive Adoption Curves